

STEVEN MYERS

DESIGN AND MARKETING

CONTACT

☎ 336-816-4429

✉ stevenmyers95@gmail.com

🌐 stevenjosephmyers.com

PROFILE

A passionate individual with a strong work ethic, a keen eye for detail, and over seven years of experience in graphic design and advertising. Dedicated to delivering high-quality and inventive solutions to client needs. Currently seeking a new position that offers new creative challenges.

EDUCATION

Appalachian State University
Graduated May 2018

- **Bachelor of Science**
Communications - Creative Advertising
- **Minor**
Studio Art

SKILLS

- Adobe Creative Suite
- Marketing and branding
- Social media
- Typography
- Composition
- Communication
- Copywriting
- Photography

EXPERIENCE

First Community Bank
Graphic Artist and Marketing Specialist
July 2018–April 2026

- Frequently completed work orders involving the creation of print, web, in-branch, and outdoor advertising materials while communicating with clients to ensure their needs were met.
- Worked with a team to create and oversee the production of new widely distributable advertising materials to other departments at regular intervals following a planned schedule.
- Worked with a team to plan and execute frequent advertising campaigns promoting specific products or services.
- Co-managed the bank social media accounts, helping to plan schedules and strategies as well as creating graphics and animations featured in posts.
- Created logos and oversaw branding in sponsorships, promotional items, etc.
- Regularly and effectively turned around creative projects under tight time constraints.